



# OYSTER ORGANIZATIONAL DEVELOPMENT



Oyster Organizational Development identifies the gaps between the organization you have and the organization you want. We provide actionable, custom plans that senior leaders can immediately put into play.

Oyster looks at the strategic health of the organization using the employee experience and the customer experience as anchors.



**Leadership  
development**



**Employee  
engagement**



**Mapping and  
improving the  
customer journey**



**Management and  
employee coaching**



**Talent acquisition  
and development**



**Strategic HR  
solutions**

### Organizational leaders who engage Oyster receive:

- Comprehensive organizational analysis covering strategy, structure, people, processes, and customer experience
- Roadmap of recommended solutions
- Customized services such as structure realignment, engagement and culture development, and leadership coaching to close the gaps.

Effectiveness increases revenue. Here are some examples how an investment with Oyster can improve organizational performance:

Challenges	Results from Oyster Engagement
Stalled growth in revenue and customer base	Realignment of structure and talent to support organizational strategies and goals
Inefficiencies	Elimination of redundancies and poor processes to streamline operations
Disengaged employees and high employee turnover	Creation of an environment for an engaged and productive workforce
Low customer service scores	Improved customer experience and retention
Culture that inhibits collaboration and creativity	Culture development that supports employees to do their best work

Partnering with Oyster gives your organization a competitive advantage by building a bridge between where you are and where you want to be. Contact Oyster for a complimentary one-hour consultation to discuss your challenges.

[www.oysterod.com](http://www.oysterod.com)